

# Quotation Request //

## US Government Printing Office

Chicago Regional Office  
200 North LaSalle St., Suite 810  
Chicago IL 60601-1055

**JACKET:535-380**

### Quotations are Due By:

(Eastern Time) 11:00 AM on 04/30/2009

Submit Fax Quotes to: (312) 886-2057

**Contractors must provide mandatory taxpayer information before GPO makes payment.**

**Please see special notice on <http://contractorconnect.gpo.gov/>.**

**TITLE:** Stadium Seat Cushions (Paint the Town Blue)

**QUANTITY:** 1520 total Stadium Seat Cushions (2 versions - 760 each)

(includes 5 inspection copies for each version)

**TRIM SIZE:** Size: Approx. 14 x 16"; Image area: Approx. 10 x 10"

**PAGES:** Face only

### **SCHEDULE:**

Furnished Material will be available for pickup by 04/30/2009

Deliver partial (to arrive at destination) copies by 05/15/2009.

Deliver complete (to arrive at destination) by 05/29/2009

F.O.B. destination

750 Rangers Version copies by 5/15/09.

750 Redhawks Version copies by 5/29/09.

**QUALITY LEVEL:** N Quality Assurance Through Attributes (GPO PUB 310.1, effective May 1979 (Rev. 8-02)) applies.

### **DESCRIPTION:**

Subcontracting

**NOTE:** An exception to the requirements of GPO contract Terms (GPO Pub. 310.2, Contract Clause 6. Subcontracts) concerning the predominant function is made for specialty advertising products. Contractor may be a regular dealer in item ordered. A regular dealer in specialty advertising products may be a person who owns, operates, or maintains a store, warehouse, or other place of business in which such person maintains samples of the products sold, whose principal business is contracting to sell products that are custom imprinted to meet buyer's specific advertising or promotional requirements, who after the sale orders the products from the manufacturer for direct shipment to the buyer, and who sells substantial quantities of such products to the public regularly and in the usual course of business. Provided, that on all orders for the United States Government, the dealer agrees to insert a notice to the manufacturer to the effect that the products are purchased for the U.S. Government and that the manufacturer is within the terms of 41 CFR 50-201.104 requiring compliance with the labor standards provision of the Public Contracts Act.

**SPECIFICATIONS WILL APPLY EQUALLY TO BOTH ITEMS EXCEPT AS NOTED HEREIN.**

**SCREEN PROCESS PRINTING** (must be printed via multi-filament or mono-filament mesh with squeegee).

Face of each version prints White type & line matter. The Redhawks version also contains a white logo.

Seat Cushion are to have 1" thick foam with a handle.

Color: Blue Vinyl, Dipped, & Coated.

Must be equal to [www.graphicice.com](http://www.graphicice.com)'s:

Rectangular Seat Cushion 14 x 16", Item ID - ZUYZC-BYPIX

**MATERIAL FURNISHED:** Contractor to pickup at GPO. One CD with disk info sheets and a set of laser copies.

Electronic media generated on a Macintosh with operating system 10.4, using InDesign CS3 and Photoshop CS3. Files are in native format. All printer and screen fonts are included. Color system used is CMYK - convert to White. Files provide for bleeds and graphics are properly linked.

NOTE: If changes are made to the files furnished, during the proofing stage, at the agency's request, or per the specifications, the contractor must create a revised CD with all changes incorporated therein for return to the agency after completion of the order.

Prior to image processing, the contractor is responsible for performing a basic check (preflight) of the furnished publishing files to assure accurate output of the required reproduction image. Any errors, media damage or data corruption that might interfere with proper file imaging must be reported to the contract administrator in sufficient time to comply with the shipping schedule. In addition, the contractor is responsible for creating or altering any necessary trapping, setting proper screen angles and screen frequency, and defining file output selection for the imaging device being utilized. All furnished files must be imaged as necessary to meet assigned quality level.

GPO "VERIFICATION OF DELIVERY" form. Contractor MUST complete this form and fax to GPO Chicago, Attn: Rudy Fernandez, WITHIN 24 HOURS OF DELIVERY. Failure to follow this procedure may result in delayed payment after invoicing.

**COLOR OF INK:**

Opaque white

**PRINT PAGE:** One Side Only

**MARGINS:**

Follow disk.

**PROOFS:** PDF proofs

Proof of each item to [marcia.coxon@navy.mil](mailto:marcia.coxon@navy.mil) and [lhancock@campbell-ewald.com](mailto:lhancock@campbell-ewald.com)

OK to print will be provided within 1 day email is received. Contractor must not print prior to receipt of an "OK to print". Notify Mike Szopo at the U.S. GPO, 312-353-3916 x 19 the morning the PDF will be emailed.

NOTE: Approval of all proofs must be received by Marcia Coxon.

**PACKING:**

Pack each item separate and identify.

Use only new corrugated or solid fiberboard containers with a minimum bursting strength of 275 psi. Containers must not exceed 45 lbs. when fully packed.

Pack suitably per shipping container.

**DISTRIBUTION:**

GFM and 5 copies of each version to Navy Recruiting Command, 5722 Integrity Drive, Bldg. 784, Millington, TN 38054, Attn: Marcia Coxon, 901-874-9424.

750 Rangers Version copies by 5/15/09 to Texas Rangers Baseball Club, 1901 E Road to Six Flags, Arlington, TX 76011, Attn: Sherry Flow, 817-273-5261

750 Redhawks Version copies by 5/29/09 to Campbell-Ewald, 30400 Van Dyke Avenue, Warren, MI 48093, Attn: Lisa Hancock, 586-558-4116.

**CONFIRMATION OF SHIPMENT:** After the bulk shipment has been made, contractor must furnish shipping information to the Navy. Fax to Marcia Coxon at 901-874-9278. Include the title, GPO jacket number, date of shipment, quantity (copies, cartons, etc.), carrier, and carrier's tracking numbers.

5 samples of each version marked "Inspection Copies" and with GPO jacket number to U.S. Government Printing Office, Chicago Regional Printing Procurement Office, 200 North LaSalle St., Suite 810, Chicago, IL 60601, Attn: Compliance.

**PAYMENT:** Submit all vouchers to: Comptroller - FMCE, Office of Financial Management Services, U.S. Government Printing Office, Washington, D.C. 20401.